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Below you'll find details about a meeting with the Wednesday Night Market on Thursday, the SBDC Live series and upcoming Courthouse Square events. As always, do not hesitate to be in touch if there is anything we can do to support you and your Downtown business.

Cadance Hinkle Allinson

Santa Rosa Downtown District, Executive Director

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WEDNESDAY NIGHT MARKET IS BACK

After two years, the Wednesday Night Market is returning to Downtown Santa Rosa! This has long been the community's favorite Downtown event. Under new leadership, they are eager to work with Downtown businesses to ensure the market is a success not just for the community, but for our Downtown businesses as well. Tina Castelli, Market Coordinator, is hosting a Zoom meeting on Thursday morning (3/17) at 9am to talk about changes and impacts to your business. I encourage you to join and ask any questions you might have about this year's market.

If you are unable to join, but have questions, please pass them along to me and I'll make sure to get you the information you need.

2022 Wednesday Night Market Informational Meeting

Thursday, March 17, 9am

<https://us02web.zoom.us/j/8066547370?>

[pwd=RFV4R3RrdCtsc1ZJVnINNVIFQmVZQT09](https://us02web.zoom.us/j/8066547370?pwd=RFV4R3RrdCtsc1ZJVnINNVIFQmVZQT09)

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SONOMA SBDC LIVE SERIES

The [Sonoma County Small Business Development Center](#), located at the Metro Chamber, is hosting [SBDC LIVE](#) - a monthly series on the first Tuesday of every month featuring updates that affect small businesses in Sonoma County and across the North Bay. This is a fantastic resource for existing businesses to learn about financial opportunities for grants and other funding, obtain relevant need-to-know information and hear from peers working through business recovery.

Please don't hesitate to reach out to [Louise Dawson](#), Sonoma SBDC Director, if you have any questions, need resources or would like to connect with an experienced advisor in your field.

CURRENT PARKLET HOLDER?

Current parklet holders, and those interested in establishing a permanent parklet, are invited to attend a meeting with City Staff to discuss the permanent parklet program on March 24. If you'd like to attend and have not already received the invitation, please let me know.

SUMMER EVENTS

Below, and on the [Downtown website](#), you'll find a list of all the events the Chamber and Downtown District are helping to coordinate. In addition, we are busy planning a movie and music series and working on some other family friendly additions to the summer calendar. We look forward to sharing more details, as well as event materials, once finalized.

UPCOMING EVENTS IN COURTHOUSE SQUARE

March 26: Local Roots Makers Market

April 2: Pop Tha Trunk Art Show

April 9: SRPD Spring Event

April 10: OutThere Dance Party

April 17: Resurrection Sunday Homeless Outreach

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April 30: Local Roots Makers Market
May 6: SOCO Market
May 7: Human Race
May 18-August 31 - Wednesday Night Market
June 3-June 5: Sonoma County Pride Festival & Parade
June 11: Peggy Sue Cruise
June 18: Local Roots Makers Market
July 8: SOCO Market
June 25 & 26: Spring Patchwork Show
July 14: Alliance Francaise Bastille Day Celebration
August 5: SOCO Market
August 20: Local Roots Makers Market
August 25-29: Santa Rosa Marathon
September 24: Local Roots Makers Market
October 8: Pinot on the River
October 28: Fall Fun Fest

As a reminder, you can find a calendar of upcoming events on our website:
www.downtownsantarosa.org.

StreetPlus Services & Schedule

Please do not hesitate to reach out to Steve or his team at 707-318-7777 for any security and sanitation needs. Here are their current hours:

Monday: 6am-8pm
Tuesday: 6am-8pm
Wednesday: 6am-8pm
Thursday: 6am-8pm
Friday: 6am-10pm
Saturday: 6am-10pm
Sunday: 7am-3:30pm

Please remember that if you experience any theft or vandalism, to report it using the City's online reporting tool [here](#).

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Downtown business and property owners is highly encouraged. Meeting dates and agendas (uploaded 2 days prior to the meeting) can be found here: downtownsantarosa.org/districtnews. All meetings are currently being held virtually and login information is located within the agenda.



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