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Below you'll find details about the signing up for the 2022 Downtown Egg Hunt, the Sonoma Small Business Development Center and an upcoming community meeting about the master plan update for Fremont Park. As always, do not hesitate to be in touch if there is anything we can do to support you, any concerns you have, or any ideas you have to improve Downtown.

Cadance Hinkle Allinson

Santa Rosa Downtown District, Executive Director

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2022 EGG-CELLENT ADVENTURE EASTER EGG HUNT **SIGN UP BY FEB 23**

The Egg-Cellent Adventure Easter Egg Hunt is back! This was one of the most successful events we hosted last year and brought hundreds of families Downtown to get to know our businesses. Here are the details:

What: The Egg Hunt sends participants throughout Downtown searching for “eggs” at Downtown businesses and collecting stickers in a passport from participating businesses. Families who completes the passport are entered to win huge prizes (last year it was a 70” TV, gaming consoles and high value Easter baskets filled with gift certificates and other items). There are prizes for the first three finishers and everyone who finishes is entered to win raffle prizes. There is a simpler version available for kids under 10.

When: Businesses must [sign up by February 23](#). As of today, there are ten spaces remaining. The hunt will run from March 26 through April 16

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Why: A fun activity that exposes community members to your business and find potential new customers

Where: At businesses throughout Downtown Santa Rosa – limited to the first 25 to sign up

We will provide

- Info Posters
- Display Egg (small and large sizes available)
- Stickers, Baskets, Passports, Maps

You need to:

- Explain program to staff
- Provide stickers to any participants who come in
- Contribute an item worth at least \$50 to the Easter basket raffles (this is the only cost to participate)

If you are interested, there are additional opportunities to promote your business through sponsorship. Sponsorship (\$500) will give you a full-page ad in the passport and logo inclusion on the website and in printed materials (except the egg).

[CLICK HERE TO SIGN UP BY FEBRUARY 23.](#)

If you have any questions, please don't hesitate to reach out.

SONOMA SBDC NOW LOCATED IN DOWNTOWN SANTA ROSA

The Metro Chamber is very excited to be the new home of the [Sonoma County Small Business Development Center](#). The SBDC provides small businesses and local entrepreneurs with workshops, no-cost advising and capital resources to help them succeed. The SBDC Team is committed to supporting small business owners and providing relevant and helpful resources for navigating the changing economy and preparing for the future. Please don't hesitate to reach out to [Louise Dawson](#), Sonoma SBDC Director, if you have any

VIRTUAL COMMUNITY MEETING ON FREMONT PARK TOMORROW 2/16

Join the Recreation & Parks Department on Feb. 16 at 5:30 p.m., for the second in a series of three community meetings to create a new vision, and Master Plan update for Fremont Neighborhood Park.

Wednesday, February 16, 2022 at 5:30 p.m.

Join online: <https://srcity-org.zoom.us/j/85905780651>

Or Call: 877-853-5257, Meeting ID: 859 0578 0651

During this second meeting, we will review survey data collected following the first community meeting and discuss conceptual design alternatives.

In addition to providing your questions and comments during the meeting, residents are encouraged to provide feedback using an online survey that will be posted to the city's website.

Fremont Neighborhood Park is a 1.71-acre park originally built in 1929, located between 4th and 5th at the corner of Hope Street, near Santa Rosa Middle School. For more information see the project website <https://srcity.org/3670/Fremont-Neighborhood-Park>

FREE MASKS FROM METRO CHAMBER

The Chamber has worked tirelessly on your behalf to do whatever possible to help our community through the pandemic and shifting business restrictions. In addition to the small business grant program launched early in 2020 and our ongoing advocacy on your behalf, we have also helped facilitate employer-based testing to make sure your employees were healthy and to prevent the spread of COVID early in the pandemic. Once vaccines were available, the Chamber helped to organize employer vaccine drives that saw thousands of your employees become fully vaccinated. And, we have consistently pushed for businesses to be able to operate when following safe practices.

As we move closer to what we hope will be a permanent removal of business and social restrictions, it is absolutely critical that all employees – especially

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available to them.

Because adding another expense to your daily operations is the last thing you need, the Chamber has secured several thousand **N-95 and surgical masks that are available at no cost to Chamber members and Downtown businesses.**

Mask pick up will be available from **8:30am-5:00pm between Monday, January 31st – Friday, February 4th** at the Santa Rosa Metro Chamber offices, 50 Old Courthouse Square, Suite 110, Santa Rosa.

UPCOMING EVENTS IN COURTHOUSE SQUARE

March 26: Local Roots Makers Market

April 23: Earth Day Celebration

May 6: SOCO Market

May 7: Human Race

June 3-June 5: Sonoma County Pride Festival & Parade

June 11: Peggy Sue Cruise

July 8: SOCO Market

June 25 & 26: Spring Patchwork Show

July 16: Alliance Francais Bastille Day Celebration

August 5: SOCO Market

August 25-29: Santa Rosa Marathon

As a reminder, you can find a calendar of upcoming events on our website:

www.downtownsantarosa.org.

StreetPlus Services & Schedule

Please do not hesitate to reach out to Steve or his team at 707-318-7777 for any security and sanitation needs. Here are their current hours:

Monday: 6am-8pm

Tuesday: 6am-8pm

Wednesday: 6am-8pm

Thursday: 6am-8pm

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Sunday: 7am-3:30pm

Please remember that if you experience any theft or vandalism, to report it using the City's online reporting tool [here](#).

Upcoming DAO Meetings via Zoom

All DAO Board meetings are open to the public, and participation from Downtown business and property owners is highly encouraged. Meeting dates and agendas (uploaded 2 days prior to the meeting) can be found here: downtownsantarosa.org/districtnews. All meetings are currently being held virtually and login information is located within the agenda.



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