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Below you'll find details about the District's new landscaping program, opportunities for dining establishments to be promoted through an SBDC video series and more relevant details. As always, do not hesitate to be in touch if there is anything we can do to support you and your Downtown business.

Cadance Hinkle Allinson

Santa Rosa Downtown District, Executive Director

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LANDSCAPING

The Downtown District has contract with BrightView Landscaping Services to better address the landscaping needs of the District. This includes sidewalk weeding, leaf removal and pruning of trees up to 12 feet. They will be cycling through every section of the District with the goal of reaching each portion once every month. If you have any immediate needs in front of your business, please let me know and we can direct them to address it. They will also be replanting the black planters on 4th in the next few weeks.

SUMMER DINING VIDEO FEATURES

Starting in June, the SBDC will be doing video interviews with drinking and dining businesses to promote eating Downtown on nights when Summer on the Square is happening. We would love to feature as many Downtown businesses as possible that offer food or drink. If you'd like to be featured, please let me know and we'll get you scheduled.

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While our StreetPlus team is always a great resource for dealing with any challenges you may have with the Downtown homeless population, the City's new inRESPONSE Mental Health Support team is a very important resource for you to be aware of, and take advantage of, when you see someone experiencing a mental health crisis.

The team is comprised of a licensed mental health clinician, a paramedic, a homeless outreach specialist, and supported by a wrap-around support services providers. inRESPONSE is trained in de-escalation and social work interventions as well as physical and mental health evaluations. While inRESPONSE works in partnership with the Santa Rosa Police Department, the inRESPONSE team is unarmed and best equipped to support and provide mental health resources to individuals and families experiencing a crisis.

The inRESPONSE Team currently operates 7 days a week from noon-10pm. Please utilize this team and their resources if you see someone experiencing a mental health crisis.

inRESPONSE Mental Health Support Team: (707) 575-4357

SONOMA SBDC LIVE SERIES

The [Sonoma County Small Business Development Center](#), located at the Metro Chamber, is hosting [SBDC LIVE](#) - a monthly series on the first Tuesday of every month featuring updates that affect small businesses in Sonoma County and across the North Bay. This is a fantastic resource for existing businesses to learn about financial opportunities for grants and other funding, obtain relevant need-to-know information and hear from peers working through business recovery.

Please don't hesitate to reach out to [Louise Dawson](#), Sonoma SBDC Director, if you have any questions, need resources or would like to connect with an experienced advisor in your field.

UPCOMING EVENTS IN COURTHOUSE SQUARE

Every Wed.: Wednesday Night Market

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Thur., June 9: Summer on the Square Music Series: [Kids on a Crime Spree](#)
 Sat., June 11: Peggy Sue Cruise
 Thur., June 16: Summer on the Square Music Series: [La Agencia](#)
 Sat., June 18: Local Roots Makers Market
 Thur., June 23: Summer on the Square Music Series: [John Courage](#)
 Fri., June 24: Family Fridays with performance from Sonoma County Pomo Dancers
 Thur., June 30: Summer on the Square Music Series: [Tru Lyric](#)
 Fri., July 8: SOCO Market
 Sat. & Sun., June 25 & 26: Spring Patchwork Show
 Thur., July 7: Summer on the Square Movie Night: *Encanto*
 Thurs., July 14: Alliance Francaise Bastille Day Celebration
 Fri., July 15: Family Fridays with performance by Ballet Folklorico
 Thur., July 21: Summer on the Square Music Series: [SambaDá](#)
 Thur., June 28: Summer on the Square Music Series: [Black Sheep Brass Band](#)
 Fri., July 29: Family Fridays - Sonoma County Pride Family Affair
 Thur., Aug. 4: Summer on the Square Movie Night: *The Goonies & Ghostbusters*
 Fri., Aug. 5: SOCO Market
 Thur., Aug. 11: Summer on the Square Music Series: [Stella & The Starlights](#)
 Thur., Aug. 18: Summer on the Square Music Series: [Gill Brothers Band](#)
 Sat., Aug. 20: Local Roots Makers Market
 Thur.-Sun., Aug. 25-29: Santa Rosa Marathon
 Thur., Sept. 1: Summer on the Square Movie Night: *Back To The Future*
 Sat. Sept. 17: Navratri Celebration
 Sat., Sept. 24: Local Roots Makers Market
 Sat., Oct. 8: Pinot on the River
 Fri., Oct. 28: Fall Fun Fest

As a reminder, you can find a calendar of upcoming events on our website:
www.downtownsantarosa.org.

StreetPlus Services & Schedule

Please do not hesitate to reach out to Steve or his team at 707-318-7777 for any security and sanitation needs. Here are their current hours:

Monday: 6am-8pm

Tuesday: 6am-8pm

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Friday: 6am-10pm

Saturday: 6am-10pm

Sunday: 7am-3:30pm

Please remember that if you experience any theft or vandalism, to report it using the City's online reporting tool [here](#).

Upcoming DAO Meetings via Zoom

All DAO Board meetings are open to the public, and participation from Downtown business and property owners is highly encouraged. Meeting dates and agendas (uploaded 2 days prior to the meeting) can be found here: downtownsantarosa.org/districtnews. All meetings are currently being held virtually and login information is located within the agenda.



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