



DOWNTOWN ACTION ORGANIZATION (DAO)  
Executive Committee Meeting  
November 5, 2019  
2:00 pm - 3:00 pm  
Santa Rosa Metro Chamber  
50 Old Courthouse Square, Suite 110  
Call In: (605) 313-5111, Access Code: 323171

Committee Present: Natalie Balfour, Hugh Futrell, Tom Robertson, Sonu Chandi

Chamber Staff: Cadance Hinkle Allinson

### MINUTES

**1.0 CALL TO ORDER**

Chair Natalie Balfour called the meeting to order at 2:05pm.

**2.0 PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)**

There were no public comments at this time.

**3.0 CONFLICTS OF INTEREST OR ABSTENTIONS**

There were no conflicts of interest or abstentions at this time.

**4.0 2020 BUDGET DISCUSSION**

The committee reviewed Cash Flow through 2020 and discussed various budget opportunities and ways to improve the district. Tom Robertson made the following motion: that there be no increase to the assessment in 2020 and that the 2020 budget allocate \$50,000 toward a reserve for improvements and enhanced security, 6% toward contingency and provide for salary increases for StreetPlus staff. The motion was unanimously approved. Cadance will finalize details and share the budget with the Executive Committee prior to the next board meeting.

A discussion ensued about the Portland Loo, the increase of drug use and homelessness in and around Courthouse Square the immediate need to discuss these concerns with City staff prior to addressing the next Subcommittee meeting. Due to the difficulties in getting meetings scheduled with City Staff, Cadance will resend the list of items to be covered at the next meeting, adding homelessness and quality of life issues, green waste and the impact of events to the Square.

**5.0 ADJOURNMENT**

The meeting was adjourned at 3:00pm.