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Are you running low on Summer on the Square supplies? Do you need coasters, brochures or postcards? Let me know and we'll coordinate a delivery.

Below you'll find information about two opportunities to promote your business through the Santa Rosa Marathon and the Metro Chamber Showcase. You'll also find helpful reminders of the other ongoing resources available to you. As always, do not hesitate to be in touch if there is anything we can do to support you and your Downtown business.

Cadance Hinkle Allinson
Santa Rosa Downtown District, Executive Director
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SHOWCASE TUESDAY
SONOMACOUNTY AUG 30
4-7 PM

3 Hours, Over 100 Businesses, Endless Opportunities!



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Exhibiting at Showcase Sonoma County, the Metro Chamber's largest and most interactive networking event and business expo, is a powerful branding tool, giving you the opportunity to place your products, services, and staff in front of hundreds (700-900) of business leaders and attendees from our community.

Reserve your exhibitor booth and join over 100 fellow Sonoma County businesses — from restaurants, wineries and breweries to tech, finance and manufacturing — from world-renowned brands to local businesses you know and love. There are also a limited number of no-cost food/beer/wine exhibitor booths for businesses that would like to showcase tastes of their products.

Showcase Sonoma County Business Expo will take place on Tuesday, August 30, from 4-7pm and is free for the public to attend. More information and booth registration available at SantaRosaMetroChamber.com/showcase.

RUNNER BIB DISCOUNTS DOWNTOWN

The Santa Rosa Marathon is inviting you to join an exciting new 'Show Your Bib' program to help celebrate Santa Rosa's premier endurance event. Sign up by offering a discount or reward to runners that brings them into your business over race weekend, August 27-29.

The benefits of participating include:

- alignment with Santa Rosa's premier Marathon, ½ Marathon, 10k, 5k
- inclusion in the e-Blast promotion of the program
- social promotion of the program to 11,000+
- logo of each participating business included on www.santarosamarathon.com and final runner information email

Contact Chip Hazewski at chip@venturesendurance.com to sign up. Deadline for participation is August 22.

DOWNTOWN LANDSCAPING

The Downtown District has contracted with BrightView Landscaping Services to better address the landscaping needs of the District. This includes sidewalk weeding, leaf removal and pruning of trees up to 12 feet. They will be cycling

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let me know and we can direct them to address it. They will also be replanting the black planters on 4th in the next few weeks.

They will be tagging trees they intend to prune with orange tape. If you have any issues with the planned pruning, please let me know immediately.

TAKE ADVANTAGE OF SONOMA SBDC RESOURCES

The [Sonoma County Small Business Development Center](#), located at the Metro Chamber, provides free virtual and in-person trainings and workshops designed for business development on a variety of key topics. This is a fantastic resource for existing businesses to learn about financial opportunities for grants and other funding, obtain relevant need-to-know information and hear from peers working through business recovery.

Please don't hesitate to reach out to [Louise Dawson](#), Sonoma SBDC Director, if you have any questions, need resources or would like to connect with an experienced advisor in your field.

This is an extremely valuable asset for our small business community and you are highly encouraged to see how they can support you, your staff and your business.

inRESPONSE MENTAL HEALTH SUPPORT TEAM - (707) 575-4357

While you can always call the NexStreet for assistance in dealing with challenges related to the Downtown homeless population, the City's new inRESPONSE Mental Health Support team is a very important resource for you to be aware of, and take advantage of, when you see someone experiencing a mental health crisis.

The team is comprised of a licensed mental health clinician, a paramedic, a homeless outreach specialist, and supported by a wrap-around support services providers. inRESPONSE is trained in de-escalation and social work interventions as well as physical and mental health evaluations. While inRESPONSE works in partnership with the Santa Rosa Police Department, the inRESPONSE team is unarmed and best equipped to support and provide mental health resources to individuals and families experiencing a crisis.

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though hours will be expanding soon. Please utilize this team and their resources if you see someone experiencing a mental health crisis.

inRESPONSE Mental Health Support Team: (707) 575-4357

UPCOMING EVENTS IN COURTHOUSE SQUARE

Every Wed.: Wednesday Night Market

Thur., June 28: Summer on the Square Music Series: [Black Sheep Brass Band](#)

Fri., July 29: Family Fridays - Sonoma County Pride Family Affair

Thur., Aug. 4: Summer on the Square Movie Night: *The Goonies & Ghostbusters*

Fri., Aug. 5: SOCO Market

Sat., Aug. 6 - Sonoma County Fair Cattle Drive

Thur., Aug. 11: Summer on the Square Music Series: [Stella & The Starlights](#)

Thur., Aug. 18: Summer on the Square Music Series: [Gill Brothers Band](#)

Thur.-Sun., Aug. 25-29: Santa Rosa Marathon

Thur., Sept. 1: Summer on the Square Movie Night: *Back To The Future* with pre-show entertainment from Kid Galaga

Sat. Sept. 17: Navratri Celebration

Sat., Oct. 8: Pinot on the River

Fri., Oct. 28: Fall Fun Fest

As a reminder, you can find a calendar of upcoming events on our website: www.downtownsantarosa.org.

NexStreet Services & Schedule

Please do not hesitate to reach out to the team at 707-318-7777 for any maintenance and sanitation needs. Here are their current hours:

Monday: 6:30am-7pm

Tuesday: 6:30am-7pm

Wednesday: 6:30am-8:30pm

Thursday: 6:30am-10pm

Friday: 6:30am-10pm

Saturday: 6:30am-10pm

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Upcoming DAO Meetings via Zoom

All DAO Board meetings are open to the public, and participation from Downtown business and property owners is highly encouraged. Meeting dates and agendas (uploaded 2 days prior to the meeting) can be found here: downtownsantarosa.org/districtnews. All meetings are currently being held virtually and login information is located within the agenda.



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