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As we begin discussions about programming on the Square this year and this next holiday season, your feedback is critical. Please take a moment to complete this [VERY short survey](#) to help formulate our plans. As always, do not hesitate to be in touch if there is anything we can do to support you, any concerns you have, or any ideas you have to improve Downtown.

Cadance Hinkle Allinson

Santa Rosa Downtown District, Executive Director

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2021 HOLIDAY SURVEY RESPONSE NEEDED

Please take a few minutes to answer this [five question survey](#) that will help the Chamber and DAO assess winter event programming for this year.

[TAKE THE SURVEY HERE.](#)

FREE MASKS FROM METRO CHAMBER

The Chamber has worked tirelessly on your behalf to do whatever possible to help our community through the pandemic and shifting business restrictions. In addition to the small business grant program launched early in 2020 and our ongoing advocacy on your behalf, we have also helped facilitate employer-based testing to make sure your employees were healthy and to prevent the spread of COVID early in the pandemic. Once vaccines were available, the Chamber helped to organize employer vaccine drives that saw thousands of

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As we move closer to what we hope will be a permanent removal of business and social restrictions, it is absolutely critical that all employees – especially those with contact with the public – have access to N-95 masks. Customers and clients also often feel more comfortable when basic surgical masks are available to them.

Because adding another expense to your daily operations is the last thing you need, the Chamber has secured several thousand **N-95 and surgical masks that are available at no cost to Chamber members and Downtown businesses.**

Mask pick up will be available from **8:30am-5:00pm between Monday, January 31st – Friday, February 4th** at the Santa Rosa Metro Chamber offices, 50 Old Courthouse Square, Suite 110, Santa Rosa.

UPCOMING EVENTS IN COURTHOUSE SQUARE

March 26: Local Roots Makers Market

April 23: Earth Day Celebration

May 6: SOCO Market

May 7: Human Race

June 3-June 5: Sonoma County Pride Festival & Parade

June 11: Peggy Sue Cruise

July 8: SOCO Market

June 25 & 26: Spring Patchwork Show

July 16: Alliance Francais Bastille Day Celebration

August 5: SOCO Market

August 25-29: Santa Rosa Marathon

As a reminder, you can find a calendar of upcoming events on our website: www.downtownsantarosa.org.

StreetPlus Services & Schedule

Please do not hesitate to reach out to Steve or his team at 707-318-7777 for any security and sanitation needs. Here are their current hours:

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Tuesday: 6am-8pm

Wednesday: 6am-8pm

Thursday: 6am-8pm

Friday: 6am-10pm

Saturday: 6am-10pm

Sunday: 7am-3:30pm

Please remember that if you experience any theft or vandalism, to report it using the City's online reporting tool [here](#).

Upcoming DAO Meetings via Zoom

All DAO Board meetings are open to the public, and participation from Downtown business and property owners is highly encouraged. Meeting dates and agendas (uploaded 2 days prior to the meeting) can be found here: downtownsantarosa.org/districtnews. All meetings are currently being held virtually and login information is located within the agenda.



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